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- 1. A method for treating or preventing viral infection in a subject, the method comprising:
 - (a) inactivating a gene encoding a viral receptor in an isolated cell using first and second fusion proteins, each fusion protein comprising a zinc finger binding domain engineered to bind to a target site in the gene encoding the viral receptor and a cleavage half-domain, wherein in at least one of the first or second fusion proteins; and
 - (b) introducing the cell with the inactivated gene encoding the viral receptor into the subject, thereby treating or preventing viral infection in the cell.
- 2. The method of claim 1, wherein the viral receptor is CCR5 or CXCR4 and the virus is HIV.
 - ${f 3}.$ The method of claim ${f 1}$ wherein the cell is a T-cell.
- **4.** The method of claim **3**, wherein the cell is a CD4+ or CD8+ cell.
- 5. The method of claim 1 wherein the cell is a hematopoietic stem cell.
 - **6**. The method of claim **5**, wherein the cell is a CD34+ cell.
- 7. The method of claim 1, wherein the cleavage half-domains are Type IIS restriction endonuclease cleavage half-domains.
- 8. The method of claim 7, wherein the Type IIS restriction endonuclease is FokI.
 - 9. The method of claim 1, wherein the subject is a human.
- **10**. A method for treating or preventing hemophilia in a subject, the method comprising:
 - (a) cleaving a mutant gene encoding a protein product involved in hemophilia in a cell using first and second fusion proteins, each fusion protein comprising a zinc finger binding domain engineered to bind to a target site in the mutant gene and a cleavage half-domain; and

- (b) integrating a sequence into the mutant gene that results in a functional copy of the gene, thereby treating or preventing hemophilia in the subject.
- 11. The method of claim 10, wherein the cell is an isolated stem cell and the method further comprises
 - (c) introducing the cell into the subject.
- 12. The method of claim 10, wherein the cleavage half-domains are Type IIS restriction endonuclease cleavage half-domains.
- 13. The method of claim 12, wherein the Type IIS restriction endonuclease is FokI.
- 14. The method of claim 10, wherein the subject is a human.
- **15**. A method for treating or preventing hemophilia in a subject, the method comprising:
 - integrating into the genome of a cell a sequence encoding a protein involved in hemophilia using first and second fusion proteins, each fusion protein comprising a zinc finger binding domain engineered to bind to a target site in a gene encoding the viral receptor and a cleavage half-domain such that the protein involved in hemophilia is expressed, thereby treating or preventing hemophilia in the subject.
- 16. The method of claim 15, wherein the cell is an isolated stem cell and the method further comprises

introducing the cell into the subject.

- 17. The method of claim 15, wherein the cleavage half-domains are Type IIS restriction endonuclease cleavage half-domains.
- **18**. The method of claim **17**, wherein the Type IIS restriction endonuclease is FokI.
- 19. The method of claim 15, wherein the subject is a human.

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